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# Calvin Daniel

## Product Manager & Web Developer

1540 Unionport Road  
Bronx, NY 10462  
(718) 644-5621  
cadaniel@outlook.com

### SKILLS

Responsive Web Design, Mobile Design, HTML/CSS/JS coding, WordPress, Dev Cycle Management, Agile, Roadmap Creation, Web Analytics, Adobe Creative Suite, [GitHub](#), [Optimizely](#), [WalkMe](#).

### EXPERIENCE

#### **Wiley, Hoboken** - *Product Manager*

June 2018 - PRESENT

- Create and maintain product roadmap in [Aha!](#)
- Establish production workflow that is tracked in [JIRA](#).
- Host steering meetings with stakeholders regarding future of product.
- Work with marketing, design, and dev teams to meet deadlines.
- Emphasize site analytics to make data-driven production decisions.

#### **Wiley, Hoboken** - *Web Specialist/ Technical Lead*

October 2008 - June 2018

- Technical Lead and Lead Developer on custom mobile products..
- Technical lead for integrating third party apps with inhouse products.
- Implementation and distribution of web analytics.

#### **Freelance, New York City** - *WordPress Developer*

Ongoing

- Customize WordPress themes and build mobile first features.
- Install, modify and manage site plug-ins.
- Integrate social media tools and brand promotion.

### EDUCATION

#### **College of Westchester, White Plains NY** - *Associate Degree*

September 2002 - June 2004

Associate Degree in Applied Science. Major in Multimedia Development and Management. GPA of 3.8 and graduated *Magna cum Laude*

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